

Message Text

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PAGE 01 BOGOTA 01677 171930Z

43

ACTION ARA-10

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TO SECSTATE WASHDC PRIORITY 3469

USIA WASHDC

UNCLAS BOGOTA 1677

DEPARTMENT FOR S/NM, USIA FOR ILA/IOP

AID FOR SER/INC, NIDA FOR DR. DUPONT

EO 11652: NA

TAGS: SNAR, CO

SUBJ: NARCOTICS: COLOMBIAN NATIONAL MEDIA SEMINAR ON DRUGS

SUMMARY: MISSION AND GOC NATIONAL DRUG COUNCIL HAVE REACHED AGREEMENT ON FUNDING AND TIMING OF FIRST-EVER NATIONAL MEDIA SEMINAR ON DRUGS, NOW SCHEDULED FOR MARCH 5, 6 AND 7 AT HOTEL SOCHAGOTA IN PAIPA, NEAR BOGOTA. USIS IS FUNDING MAJOR PORTION SEMINAR COSTS, FUNDS AVAILABLE THROUGH THE MEDIA ADVISOR (CLAMAGE) PROJECT AGREEMENT AND FROM THE COUNCIL ITSELF WILL COVER ALL OTHER COSTS. WE ARE, HOWEVER, UNABLE FUND TRAVEL FOR ONE MAJOR SEMINAR PARTICIPANT, RICHARD EARL, VICE-PRESIDENT OF RUMILL, HOYT, INC. OF NEW YORK. ACTION REQUESTED: CCINC FUNDING TO COVER MR. EARL'S TRAVEL MIAMI, BOGOTA, NEW YORK.

1. PER AGREEMENT WITH MINJUSTICE HOYOS, WHO DOUBLES AS CHAIRMAN OF NATIONAL DRUG COUNCIL, MISSION HAS SCHEDULED NATIONAL SEMINAR FOR PAIPA, MARCH 5, 6 AND 7. MINISTER IS INVITING PARTICIPATION BY SOME 45 PROMINENT JOURNALISTS REPRESENTING NATIONAL AND LOCAL PRESS, MAGAZINES, RADIO AND TV.

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PAGE 02 BOGOTA 01677 171930Z

SPEAKERS WILL INCLUDE MINJUSTICE, DIRECTOR MENTAL HEALTH

PROGRAMS, AND CHIEF OF POLICE AND DAS NARCO UNITS. OTHER INVITED PARTICIPANTS INCLUDE DAS CHIEF GENERAL MATAALLANA, CUSTOMS DIRECTOR OCAMPO, NATIONAL POLICE CHIEF HENRY GARCIA, AND ATTORNEY GENERAL SERRANO. US PARTICIPATION IS DESIGNED TO BE LOWKEY, BUT FAR FROM INSIGNIFICANT, US PARTICIPANTS INCLUDE DR. DUPONT OF NIDA AND MR. RICHARD EARL WHO DESIGNED 1968 US DRUG ABUSE PREVENTION PROGRAM. NARCO, USIS AND AID OFFICERS WILL ALSO ATTEND SEMINAR, WHICH IS BEING ORGANIZED BY AID PUBLIC AFFAIRS NARCOTICS PROGRAM CONTRACTOR CLAMAGE AND NATIONAL COUNCIL EXECUTIVE SECRETARY GERMAN TELLEZ UNDER COUNCIL SPONSORSHIP..

2. FINANCING FOR THIS EFFORT EDUCATE COLOMBIAN PRESSMEN ON BOTH TRAFFICKING AND ABUSE IMPACT OF THE DRUG PROBLEM IN COLOMBIA IS BEING DIVIDED AMONG USIS, THE COUNCIL ON DRUGS, AND CCINC NARCOTICS PROAG FUNDS. WE ALSO EXPECT TO GET SUPPORT IN CASH OR KIND FROM AVIANCA, COLOMBIA'S NATIONAL AIRLINE, AND FROM EL TIEMPO, THE COUNTRY'S LARGEST CIRCULATION DAILY WHICH WILL PUBLISH A SPECIAL SUNDAY SUPPLEMENT TO MARK THE SEMINAR.

3. THOUGH TRAVEL EXPENSES FOR ALL PARTICIPANTS ARE COVERED UNDER THE ABOVE ARRANGEMENTS, POST HAS BEEN UNABLE TO FIND ANY WAY TO PROVIDE TRAVEL AND PER DIEM FOR MR. EARL'S PARTICIPATION. USIA HAS AGREED TO PICK UP MR. EARL'S \$500 HONORARIUM. HIS TRAVEL AND PER DIEM FOR TWO DAYS WILL NOT EXCEED DOLLARS 525. UNFORTUNATELY, EXISTING PROAG FOR NARCOTICS PUBLIS AFFAITS AND MEDIA PROGRAMMING DOES NOT INCLUDE PROVISION FOR FINANCING OVERSEAS TRAVEL, OR US PARTICIPANTS. THEREFORE, REQUEST S/NM FUND THIS MINOR PORTION OF SEMINAR COSTS. PLEASE ADVISE SOONEST GIVING FISCAL DATA ENABLE US PURCHASE MR. EARL'S TICKETS LOCALLY THROUGH BRANIFF.

4. MORE COMPLETE SUMMARY SEMINAR PLANNING TO DATE FOLLOWING BY SEPTTEL IN US SERIES.
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